



Woodcare is **in our nature**



DEEPLY ROOTED IN DANISH DESIGN HERITAGE

# Natural wood care is a responsible choice

*WOCA Denmark is deeply rooted in the Danish tradition of design and craftsmanship, where respect for natural resources and a passion for beautiful, long-lasting wood surfaces has always been of utmost importance.*



## Our story

Since 1969 we have lived and breathed to share our passion. To protect, maintain and nourish wood, so it keeps its natural beauty, luster and warmth for generations to come.

With a deep knowledge of wood and the various projects unique features, we have specialized in customized solutions for wooden surfaces with a strong focus on great craftsmanship.

It is deep in our DNA to preserve the natural properties of the felled and processed wood.

## For Professionals, Industry, and Homeowners

Whether you're a professional contractor, an industry leader, or a homeowner, WOCA Denmark has the right solutions to meet your needs. Our products are trusted by woodworkers, designers, and architects across the globe to achieve the perfect finish on every project. With WOCA, you get more than just a product — you get a partner in preserving and enhancing the beauty of wood for years to come.

From commercial applications to residential projects, WOCA Denmark is here to help you achieve the best results with long-lasting, stunning wood surfaces that stand the test of time.

**160+**  
Different products

**55+**  
Years of experience

**60+**  
Countries worldwide

**65+**  
Employees worldwide



GIVE YOUR WOODWORK THE BEST START

# PREPARE

Before you treat your woodwork with nurturing oils and soaps, it's important to provide the wood with the optimal conditions to absorb the treatment. WOCA PREPARE offers effective and gentle products that clean and prepare the wood, making it ready to absorb the care products and achieve the most beautiful result.

Our PREPARE products remove dirt, grease, and old residues, while opening the wood's pores and creating an even surface. Whether you're treating a new floor, an old terrace, or a piece of furniture in need of some care, you'll find the right product in our PREPARE series.



TREAT YOUR WOODWORK

# TREAT

WOCA TREAT is the core of our range and includes a wide variety of oils, lacquers, soaps, and special products that provide your woodwork with the ultimate care and protection. Our TREAT products penetrate deeply into the wood, nourishing it from within and creating a durable surface that is resistant to dirt, stains, and wear.

Whether you prefer a natural oil that enhances the wood's texture, a coloured oil that gives a unique expression, or a nourishing soap, you'll find the perfect match in our TREAT series.

As a supplement, we also offer special products for stain removal and the repair of minor damages, so you can always keep your woodwork in top condition.

CARE AND MAINTAIN BEAUTY

# MAINTAIN

Once your woodwork has been treated, it is important to maintain it regularly to preserve its beauty and durability. WOCA MAINTAIN offers effective and gentle cleaning and care products, specially developed to extend the lifespan of your woodwork and keep it beautiful for many years.

Our MAINTAIN products effectively remove dirt and stains while nourishing the wood, keeping it healthy and supple. With regular use of WOCA MAINTAIN, you can prevent drying, cracking, and other damage that can shorten the wood's lifespan.





PROUD DANISH

# PRODUCTION

*With a focus on quality and sustainability*

At WOCA Denmark, we are proud that all our products are “Made in Denmark.” From development and testing to final production, everything takes place on Danish soil. This gives us full control over the entire process and ensures that our high-quality standards are always met.

Since 1969, we have been experts in wood and wood care. Our experienced team works dedicatedly to develop innovative and effective products that meet the latest standards for both quality and the environment. All products undergo thorough testing in our own laboratories, so we can guarantee their effectiveness and safety.



The production takes place in modern facilities using the latest technologies and production methods, in close collaboration with our suppliers, ensuring faster delivery, better quality control, and a sustainable supply chain.

For us, “Made in Denmark” is a mark of quality that reflects our commitment to Danish craftsmanship, sustainability, and responsible production. When you choose a WOCA product, you can be confident that it is made with consideration for both people and the environment.



# SUSTAINABILITY

*When you choose WOCA Denmark, you are not just choosing quality products for your woodwork. You are also choosing a company that takes responsibility for the environment and works actively and effectively towards a more sustainable future.*

**Water-based products:** Our products are primarily based on water and natural ingredients, which minimises the use of harmful chemicals. As such, our products are developed with respect for the environment, indoor climate, and wood as a natural material.

**Reduced resource consumption:** We are constantly working to minimise our water and electricity usage in production. Through investment in energy-efficient and innovative production equipment, we optimise our manufacturing process while simultaneously reducing our carbon footprint.

**FSC-certified wood, cardboard, and paper:** We primarily use FSC-certified products for packaging and shipping our products, as well as paper for our printed materials. FSC certification guarantees a conscious choice of paper and wood from responsible forestry.

**Optimised production process:** We strive to make our production as efficient as possible with the best possible use of materials and resources. This reduces waste and minimises the need for raw materials, ensuring that our products are made with consideration for the environment.







# Reach out and begin the partnership

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